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# WAVERLEY INSIGHT PACK

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# KEY FINDINGS

## **Demographics**

- Waverley's population growth has fallen below the regional and county average.

## **Vulnerable Groups**

- There was a significant jump in unemployment in April 2020, with 100% more people claiming JSA or Universal Credit as a result of the Covid-19 outbreak.
- Waverley has the 2<sup>nd</sup> lowest unemployment rate in Surrey and the 3<sup>rd</sup> lowest youth unemployment, however does have pockets of higher unemployment.
- Waverley's emergency hospital admissions is slightly above the Surrey average.
- Waverley ranks in the middle of Surrey district and boroughs for mental health issues and disability.

## **Housing**

- House price increases appear to have slowed or even stagnated, with transactions dropping.

## **Crime**

- Following a spike in vehicle crime in March 2019 levels have returned to previous levels.

## **Economy and Personal Finance**

- shows Waverley has lower annual earnings than the Surrey average however this is made up for with cheaper housing costs.

## **Focus Areas**

Areas surrounding Godalming and Farnham reoccur as areas of interest across many indicators.

- Godalming Central and Ockford and Godalming Binscombe ranks in the top 3 highest wards for Mental Health Claimants and Disability,
- Godalming Farncombe and Catteshall ranks in the top 3 highest wards for Unemployment and Youth Unemployment.
- Farnham Weybourne and Badshot Lea ranks top for Obesity and Poor Air Quality.

## COVID-19 IMPACT (1/2)

Figure: Shows the number of shielded people per 10,000 population across MSOAs in Waverley

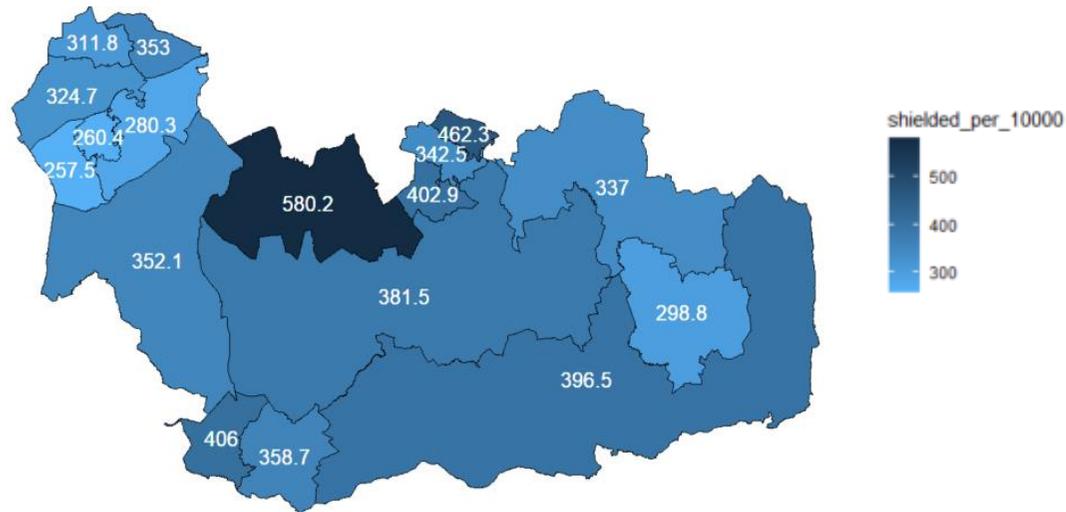
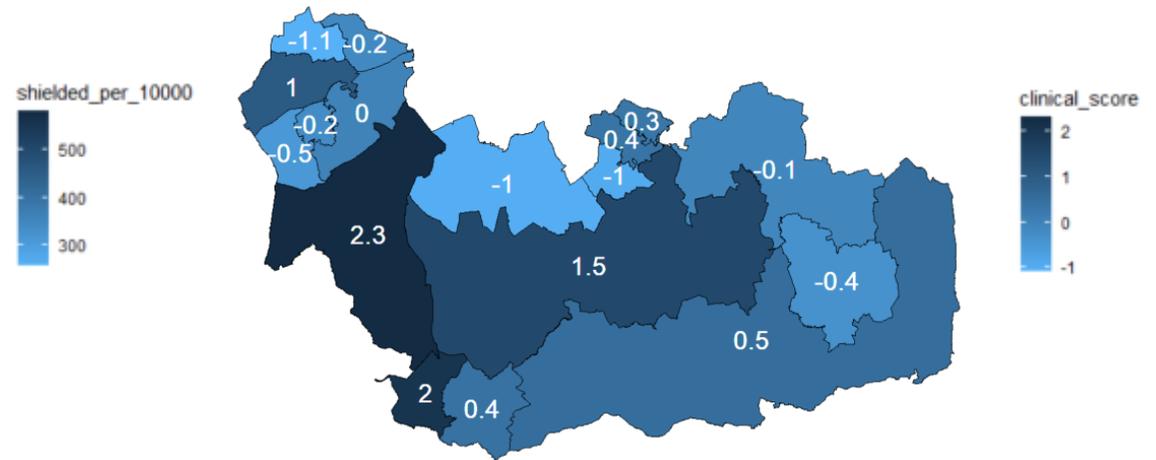


Figure: Shows the distribution of Covid Health Impact across MSOAs in Waverley (cases, deaths and care home outbreaks). A higher score indicates greater impact



Waverley has the highest number of shielded people in Surrey, and the highest when adjusting for population size.

The highest numbers of shielded people are in Elstead & Milford and Farncombe.

Health impacts consider the number of Covid-19 cases, deaths and care home outbreaks in Waverley during the pandemic.

Waverley has experienced some of the highest health impacts in Surrey. These have been highest in Hindhead, Beacon Hill & Frensham (17 Covid-19 deaths per 10,000 population) and Haslemere West (18 Covid-19 deaths per 10,000 population).

## COVID-19 IMPACT (2/2)

Figure: Shows the estimated proportion of the workforce furloughed in Waverley based on employment sectors

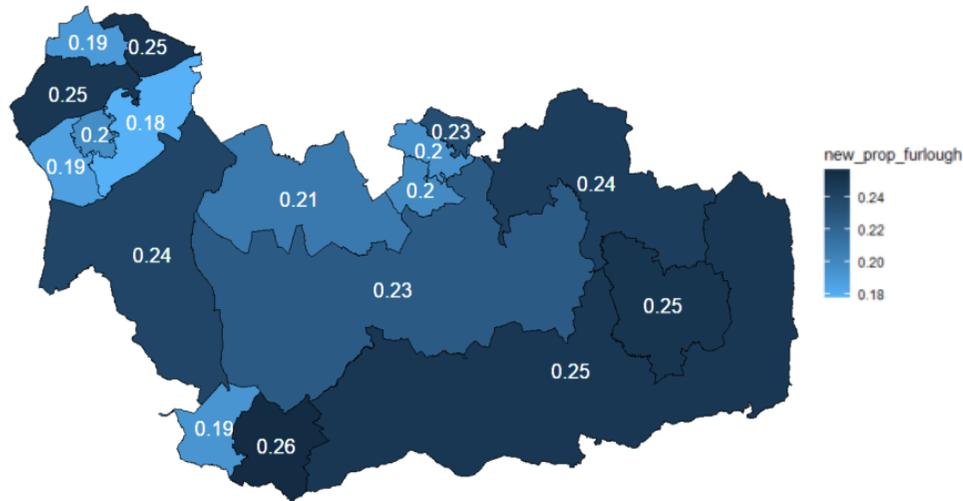
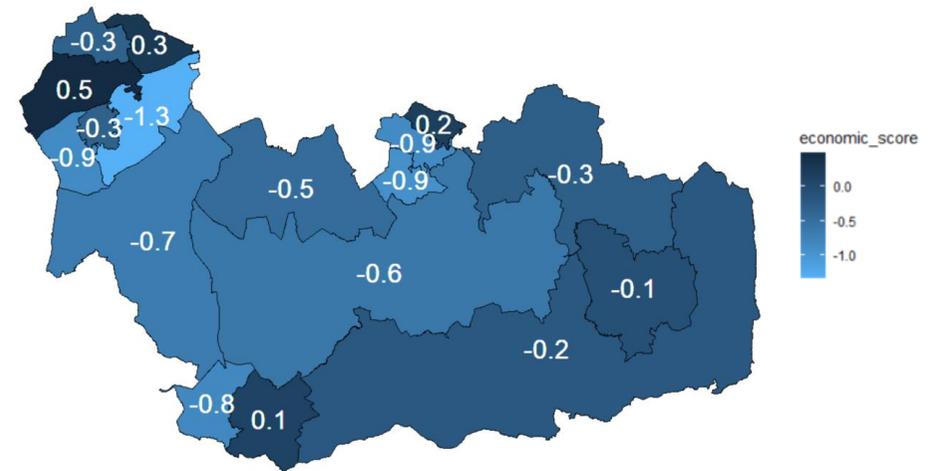


Figure: Shows the distribution of Covid Economic Impact across MSOAs in Waverley (unemployment increases, and people furloughed). A higher score indicates greater impact



The proportion of people furloughed is an estimate based on the predominant employment sectors within different areas within Surrey.

Haslemere East, Farnham Weybourne & Badshot Lea and Cranleigh all have figures over 25% of the working population.

The economic impacts are measured by looking at the increase in claimant count between March and September 2020, as well as estimates of the number of people furloughed.

The greatest economic impacts have been felt in Farnham, Farncombe and Haslemere East.

# DEMOGRAPHICS

The line chart shows how the population is changing over time in Waverley and comparator areas. It shows that Waverley's population increase has fallen below the regional and county average.

The bar chart shows a detailed breakdown of the percentage of people in ethnic minority groups by ethnic category. Waverley is largely less diverse than the regional average.

Figure: % change in total population from 2001-2018  
Source: Mid-Year Estimates (ONS)

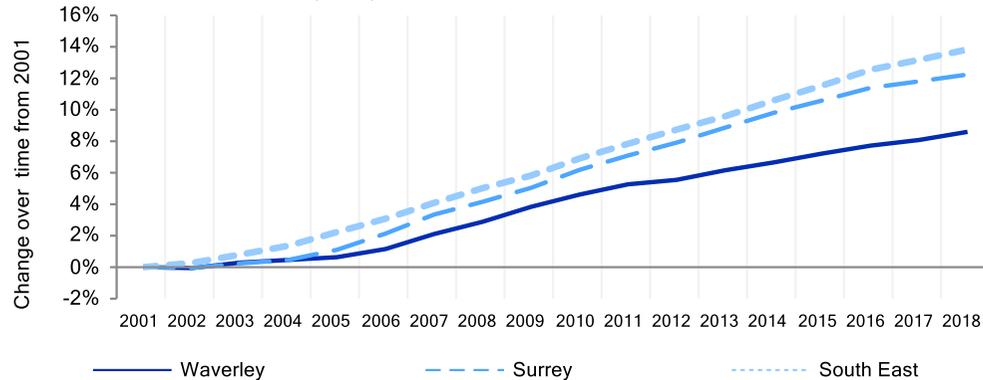
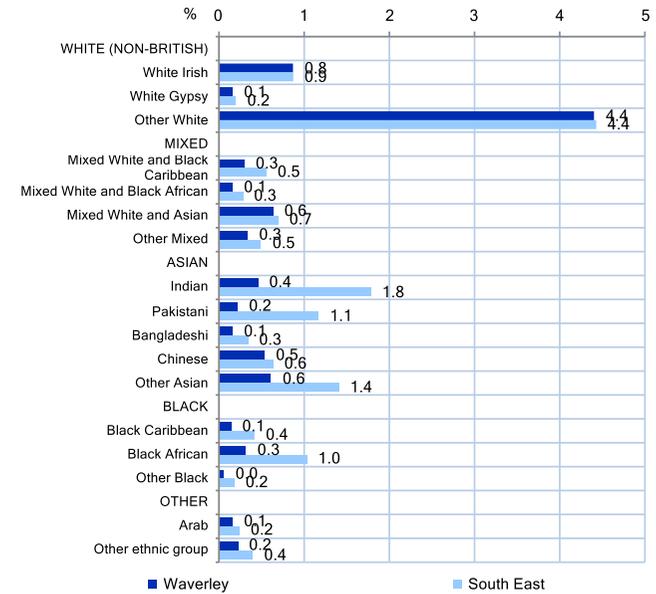


Figure: Population by ethnic group (excluding White British)  
Source: Census 2011



# HEALTH

The chart to the right shows life expectancy at birth for females and males in Waverley comparator areas. Waverley is above the South-East average and in line with Surrey for both male and female life expectancy.

The map beneath shows the prevalence of obesity in the general population. Waverley ranks 6<sup>th</sup> for obesity prevalence out of the 11 Borough and Districts in Surrey. The prevalence of obesity appears to fall in the centre of the borough.

The chart beneath shows emergency admissions to hospital across Waverley. It shows that Waverley had a lower emergency admission rate than the regional average from 2013 – 2018, however admissions for all causes was slightly above the Surrey average.

Figure: Life expectancy  
Source: Office for National Statistics (2013-2017)

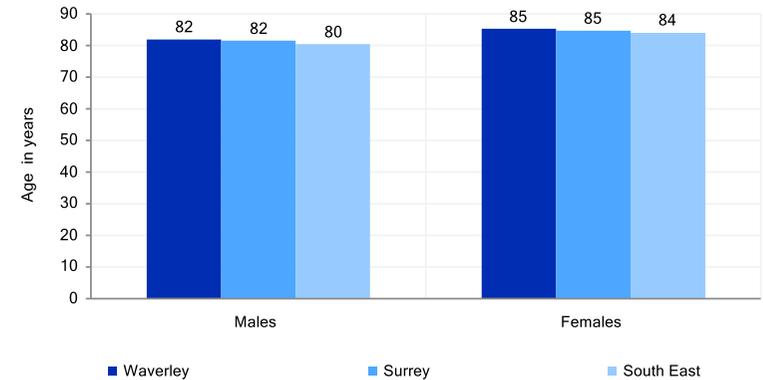


Figure: Emergency hospital admissions: Standardised ratio (select causes)  
Source: Hospital Episode Statistics, Information Centre for Health and Social Care, Office for National Statistics (2013/14 – 2017/18)

If an area is above 100, there is a higher proportion of admissions than had been expected. If it is below 100, there is a lower proportion of admissions than expected.

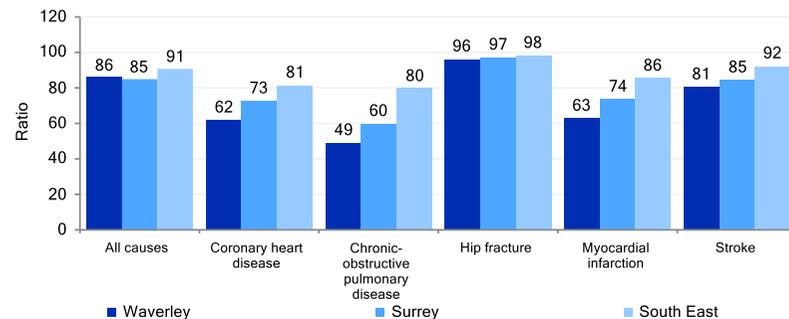
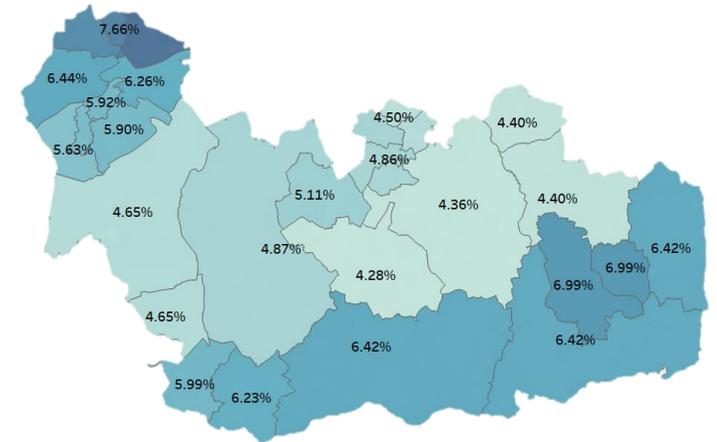


Figure: Shows the estimated percentage of Obesity prevalence.  
Source: GP registers in 2017/18, NHS Digital



# VULNERABLE GROUPS: HEALTH

This first map on the right shows the percentage of adults claiming incapacity benefit for mental health issues. Waverley ranks 5<sup>th</sup> highest out of the 11 Borough and Districts in Surrey for people claiming incapacity benefits for mental health conditions.

The top 3 wards for mental health incapacity benefit are Godalming Central and Ockford, Godalming Binscombe and Hindhead.

This map beneath this shows the percentage of adults claiming disability benefit where Godalming Central and Ockford again comes top.

The final line graph shows the trend for those claiming Incapacity Benefit due to mental health. This has remained largely flat in the previous 10 years with a small decline recently.

Figure: Shows claimants of Incapacity Benefit who are claiming due to mental health related conditions  
Source: Department for Work and Pensions – May 2020

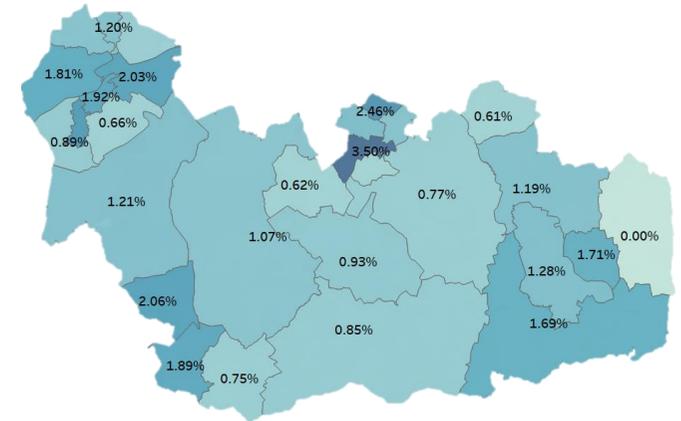


Figure: Shows proportion of people who are disabled and receiving Disability Living Allowance (DLA)  
Source: Department for Work and Pensions – May 2020

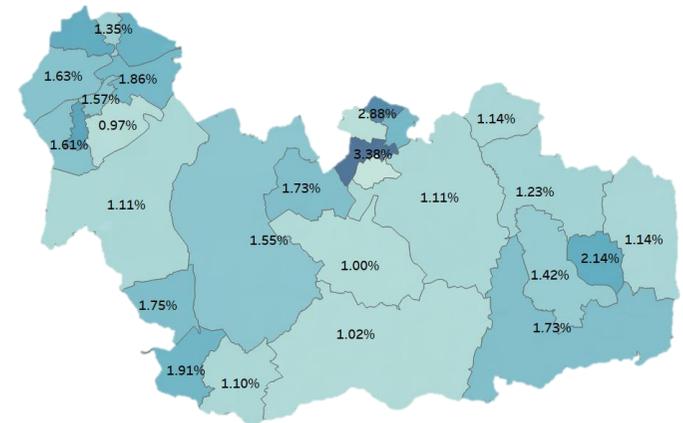
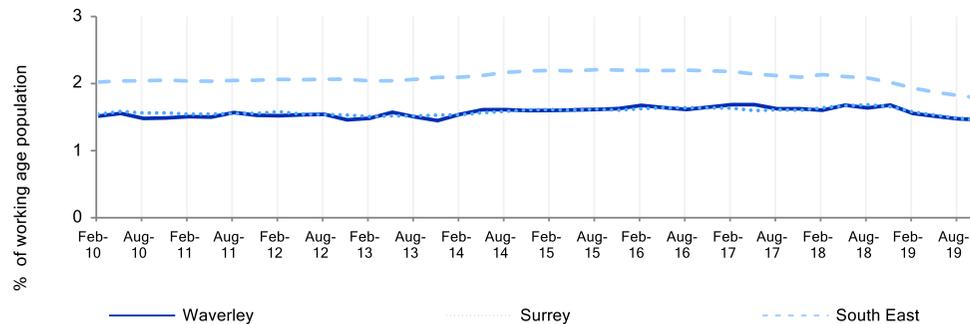


Figure: Receiving Employment Support Allowance (ESA) and Incapacity Benefit (IB) due to mental health  
Source: Department for Work and Pensions



# VULNERABLE GROUPS: OUT-OF-WORK

The chart on the right shows the month on month changes in the proportion of people claiming IB or ESA and the proportion claiming JSA or UC in the searching for work conditionality group across Waverley and comparator areas. There has been a clear and large spike in the latest figures (April 2020) as a result of the coronavirus outbreak.

The maps beneath this show the proportion of people receiving Jobseekers Allowance (JSA) or Universal Credit for the entire working age population and for 18 to 24-year-olds. Waverley has the 2<sup>nd</sup> lowest unemployment rate in Surrey and the 3<sup>rd</sup> lowest youth unemployment. Unemployment is fairly evenly spread across the borough however Godalming Farncombe and Catteshall has a high rate for both indicators while Blackheath and Wonersh stands out for youth unemployment.

Figure: Unemployment benefit (Jobseekers Allowance/Universal Credit) claimants  
Source: Department for Work and Pensions

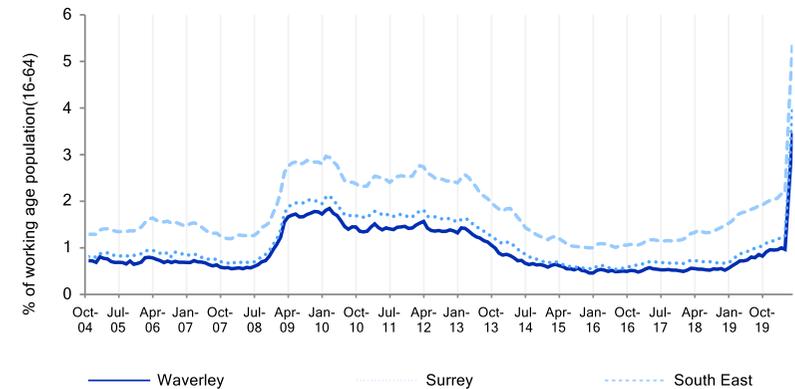


Figure: Shows the proportion of people receiving Jobseekers Allowance (JSA) or Universal Credit for those who are out of work aged 18-24 (as a % of all 18-24-year olds).  
Source: Department for Work and Pensions – May 2020

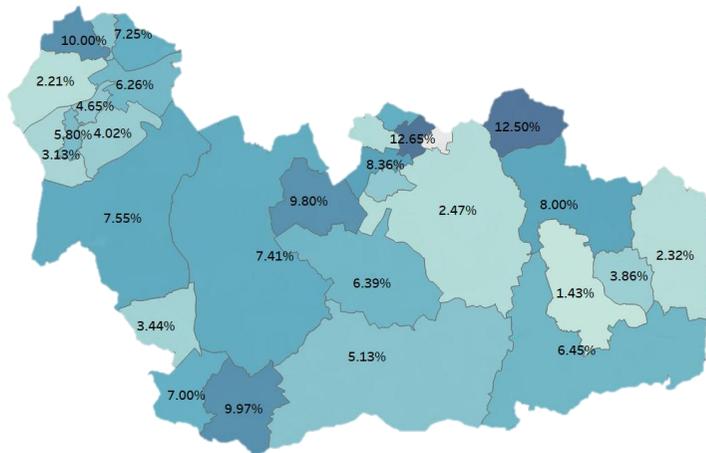
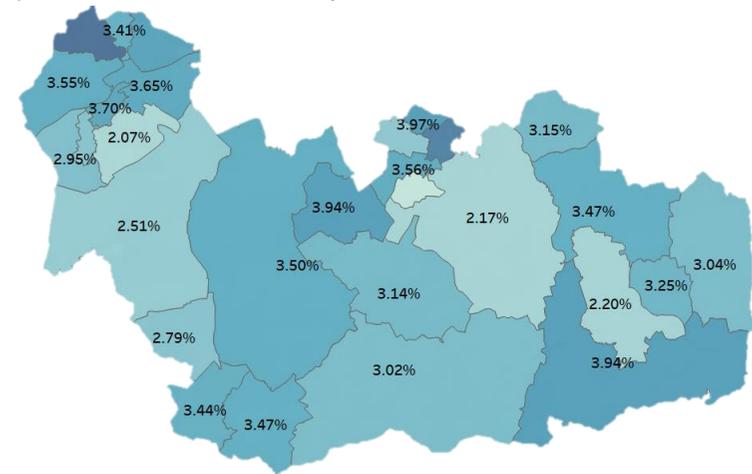


Figure: Shows the proportion of people receiving benefits payable to people who are unemployed  
Source: Department for Work and Pensions – May 2020



# HOUSING

The chart on the right shows the trend for those claiming housing benefit. Waverley housing benefit claimant numbers have been decreasing along with the regional figures. The map beneath this shows the breakdown of housing benefit claimants across Waverley. Again claimants are reasonably even spread with a hotspot in Godalming Binscombe.

The line graph beneath shows the average house price and number of sales in Waverley. It shows that the number of transactions has been decreasing, while growth in house prices has appeared to slow/ stagnate in recent years.

Figure: Housing Benefit claimants  
Source: Department for Work and Pensions

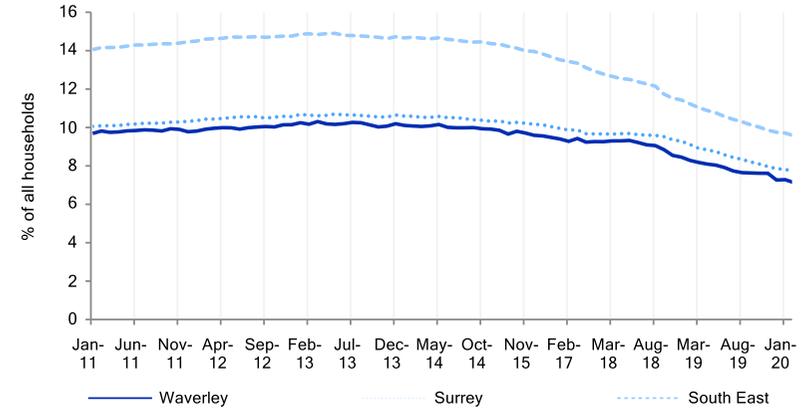


Figure: Average house prices and number of transactions, by month  
Source: Land Registry

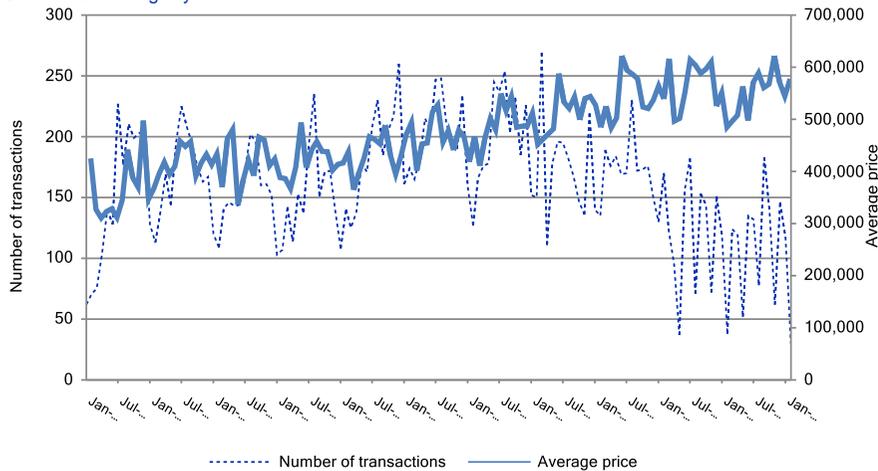
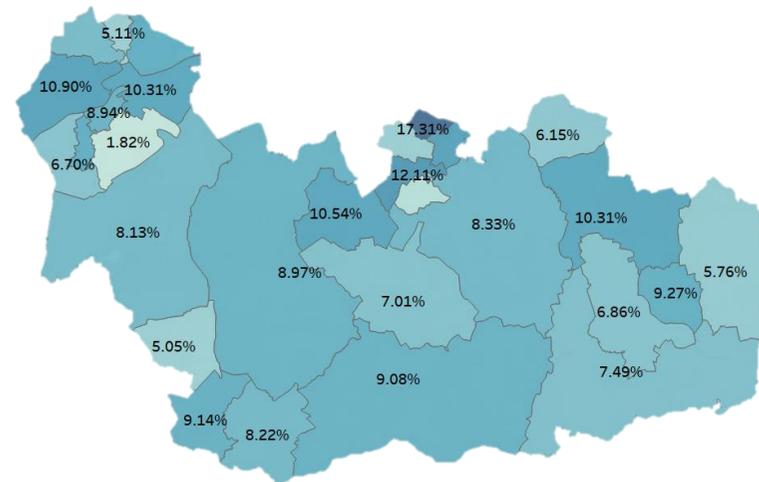


Figure: Shows the proportion of households receiving Housing Benefit (HB)  
Source: Department for Work and Pensions – May 2020



# CRIME

The line charts to the right tracks monthly change in recorded vehicle crime across Waverley and comparator areas. It shows there was a spike of vehicle crime in March 2019 however this now appears to be under control. The line chart beneath shows that violent crime offences have tended to be at a lower level than the Surrey average however are rising slowly.

Anti-social behaviour has fallen and other types of crime, such as criminal damage and burglary have remained reasonably static in this period.

Figure: Vehicle crime offences  
Source: <https://data.police.uk/>

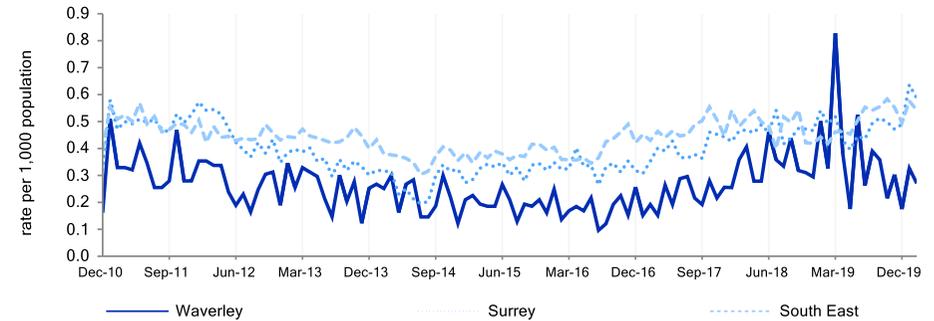
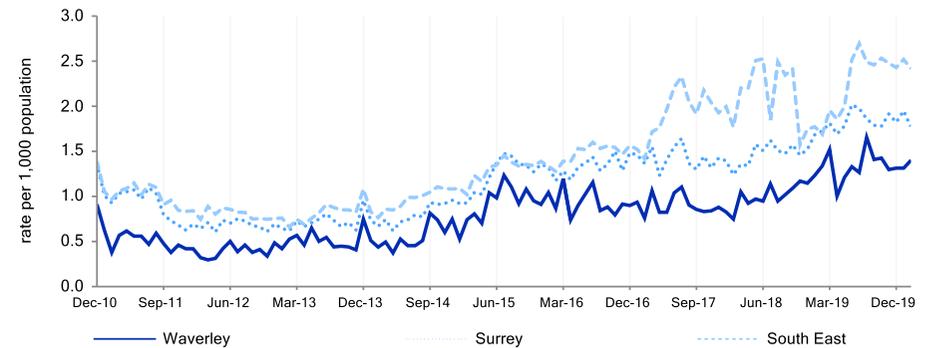


Figure: Violent crime offences  
Source: <https://data.police.uk/>



# ECONOMY

The line chart to the right shows the change in the number of businesses per head of the population across Waverley over time. The number of businesses per person had been increasing in Waverley and is well above the Surrey average. The bar chart on the right shows the count of local business broken down by size of business in terms of number of employees.

The bar chart below shows the average annual household income estimate (equivalised to consider variations in household size) across Waverley and comparator areas before and after housing costs. It shows Waverley has lower annual earnings than the Surrey average however this is made up for with cheaper housing costs.

Figure: Businesses (VAT based local units) per 10,000 working age population  
Source: Office for National Statistics

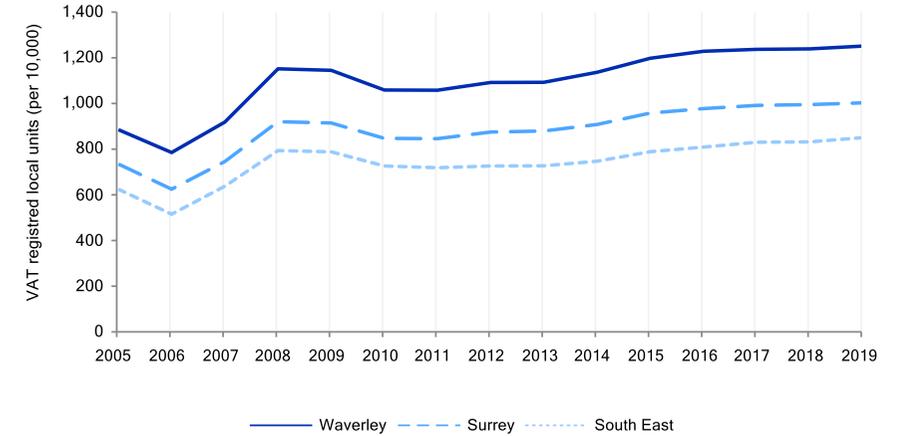
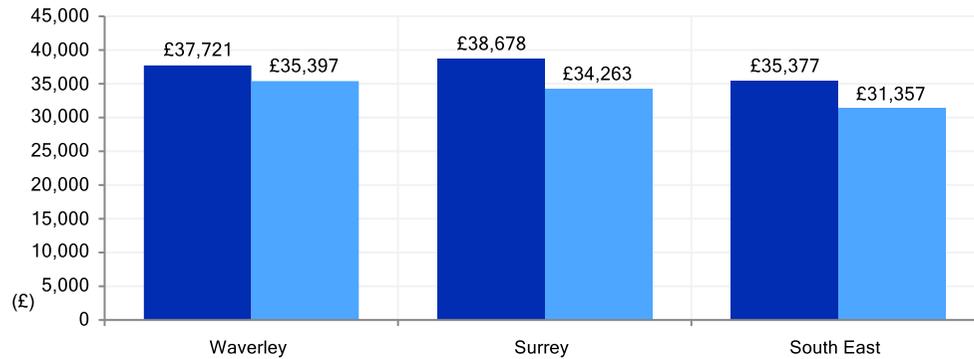
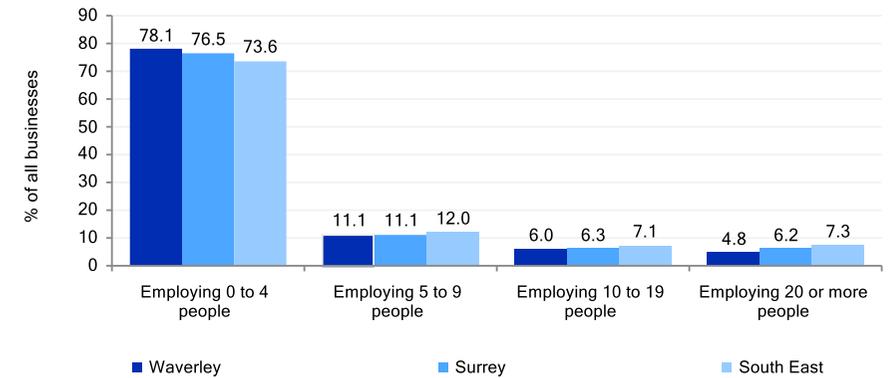


Figure: Annual household earnings (£) Source: Office for National Statistics (2017/18)



■ Net annual household income estimate before housing costs ■ Net annual household income estimate after housing costs

Figure: Businesses (VAT based local units) by employment size band (2019)  
Source: Office for National Statistics



# ENVIRONMENT & CLIMATE CHANGE

The map shows an air quality index that considers the amount of air pollutants in the atmosphere that include nitrogen dioxide, particulate matter and sulphur dioxide. Waverley has the best air quality in Surrey. The darker shades in the north shows air quality diminishes around Farnham.

The bar chart shows total green space (which includes all types of green space) and the public parks and gardens green space (only public parks and gardens) within Waverley. The borough is above regional levels for total green space but below the Surrey average.

Figure: Shows the (AHAH) Air quality domain which measures the amount of air pollutants in the atmosphere  
 Source: CDRC using Defra's 2017 data

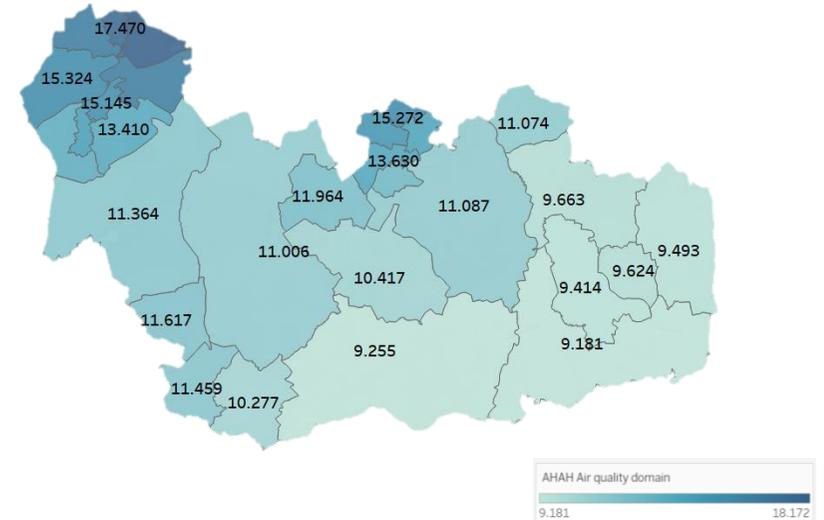
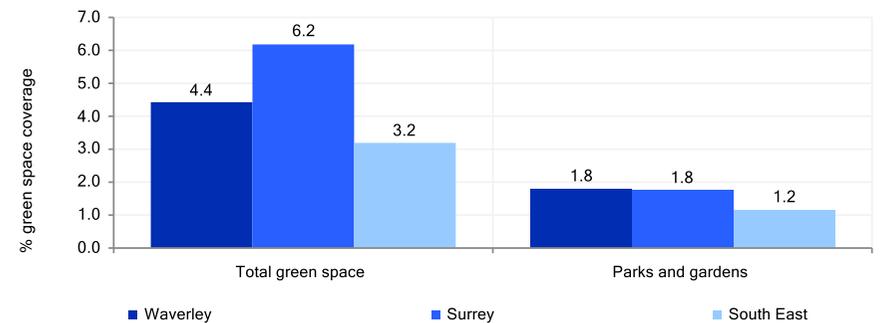


Figure: Percentage of green space coverage  
 Source: OS data © Crown copyright and database right 2017



## ACCESS TO INFORMATION

The first map shows the average broadband download line speed.

Waverley ranks worst in Surrey for Broadband speed. The wards with the highest broadband speeds are around Farnham.

The second map shows the percentage of broadband connections in the area that receive low download speeds (less than 2 Mbit/s). Waverley has the 2<sup>nd</sup> highest percentage of people receiving low broadband speeds in Surrey

The worst wards for low broadband speeds are Alford, Cranleigh Rural and Ellens Green, Shamley Green and Cranleigh North and Chiddingfold and Dunsfeld.

Figure: Shows the average broadband download line speed (Mbit/s) for connections in the area.  
Source: Ofcom – June 2017

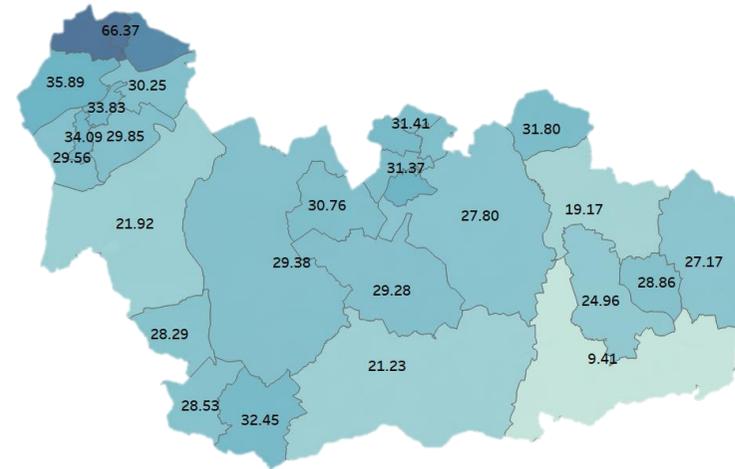


Figure: Shows the percentage of broadband connections in the area that receive low download speeds (less than 2 Mbit/s).  
Source: Ofcom – June 2017

